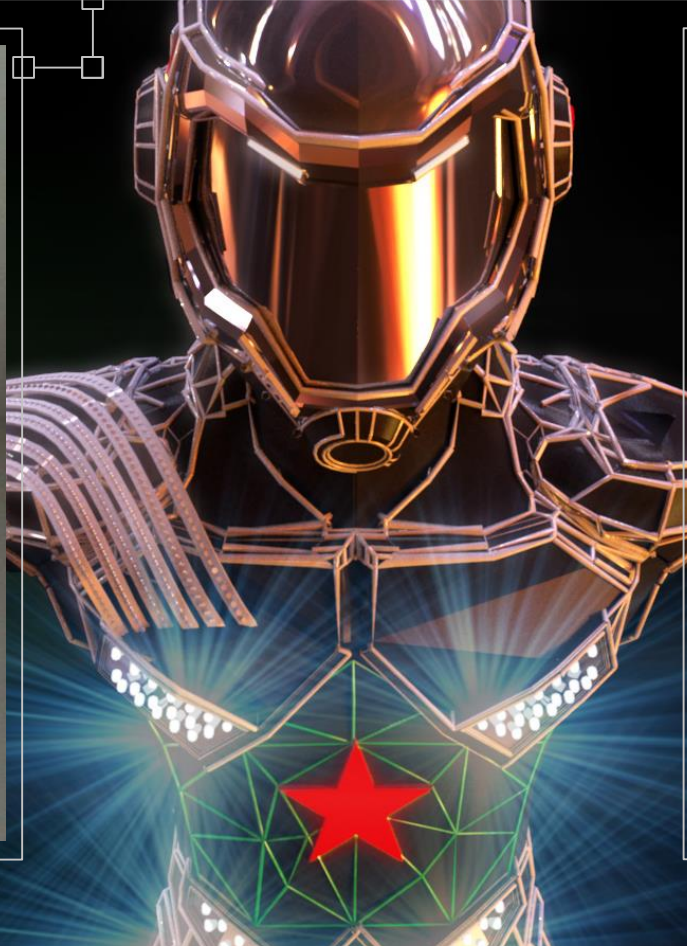




**WE ARE
HEINEKEN**

Combining Robotics and Data Analytics



Problem Statement:

8+ Travel and Expense Audits a year across HEINEKEN (Regions / OpCos); Current Audit sampling is very time consuming and subject to intensive manual work; Audit sampling of expenses is limited to a random selection, which covers around 5%-10% of the population.

Potential Solution:

With the use of Robotics and Optical Character Recognition (OCR) combined with Advanced Data Analytics, we can create a 'Zero Touch' automated workflow, which can increase the sampling size to 20-90% of the total population and advise the Audit team by exceptions (fraud/suspicious activities).

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