

2019 Partnership opportunities



The Institute of
Internal Auditors



www.iaa.nl

PLATINUM PARTNER € 27,500

Acknowledgement

- Acknowledgement as Platinum partner on the IIA site
- Partner logo and URL link on the IIA site
- 1 page full color in AM (4 issues, back page)

IIA NL Conference

- Acknowledgement as Platinum partner in the Conference app/website
- Double exhibition booth (4 x 2 m.)
- Preferred choice of exhibit booth location, first come first served basis
- 6 complimentary tickets (incl. dinner, excl. hotel nights)

Partnership options

- Select € 15,000 from Partnership or Conference Options (first choice)
- Others suggestions open for discussion

GOLD PARTNER € 22,500

Acknowledgement

- Acknowledgement as Gold partner on the IIA site
- Partner logo and URL link on the IIA site
- 1 page full color in AM (4 issues)

IIA NL Conference

- Acknowledgement as Gold partner in the Conference app/website
- Exhibition booth (2 x 2 m.)
- Preferred choice of exhibit booth location, first come first served basis
- 4 complimentary tickets (incl. dinner, excl. hotel nights)

Partnership options

- Select € 12,500 from Partnership or Conference Options
- Others suggestions open for discussion

SILVER PARTNER € 17,500

Acknowledgement

- Partner logo and URL link on the IIA site
- 1 half page full color in AM (4 issues)

IIA NL Conference

- Exhibition booth (2 x 2 m.)
- Acknowledgement in the Conference app/website
- 2 complimentary tickets (incl. dinner, excl. hotel nights)

Partnership options

- Select € 7,500 from Partnership or Conference Options

BRONZE PARTNER € 12,500

Acknowledgement

- Partner logo and URL link on the IIA site
- 1 quarter page full color in AM (4 issues)

IIA NL Conference

- Acknowledgement in the Conference app/website
- 1 complimentary ticket (incl. dinner, excl. hotel nights)

Partnership options

- Select € 5,000 from Partnership or Conference Options

IIA FRIEND

€ 6,000

Acknowledgement

- Acknowledgement as IIA Friend on the IIA site
- Friend logo and URL link on the IIA site

Choice:

- 1 Roundtable with the IIA label OR a booth (2 x 2 m.) at the IIA NL Conference

IIA NL Conference

- Acknowledgement in the Conference app/website

Friendship options

- Extend your Friendship status with any option that has not been taken by the Partners, for the price listed.

PARTNERSHIP OPTIONS

• President's dinner (max. 100 people)*	€ 13,000
• Supervisory Board Members Symposium (max 100 p)*	€ 7,500
• 1 Day CAE event (max. 30 people)*	€ 4,000
• RO Masterclass, including 2 complimentary tickets*	€ 7,500
• Young Professionals' Dinner or event (max. 50 people, minimum 1 day)*	€ 5,000
• Young Professional's Mini Conference (max. 50 people, 1 day)*	€ 5,000
• PAS Conference* (Professional Auditors at Small Audit Shops)	€ 7,500
• Other PAS event (max. 30 people)*	€ 2,500
• International Women's Day event	€ 4,000
• Public Sector Network event	€ 2,500
• Research Partner (per project)**	€ 5,000
• Summercourse MT Members (2 day, excl. hotel & breakfast, max. 25 people)*	€ 7,500
• Roundtable (joint with the IIA); 3 - 4 hours*	€ 1,000
• Full page full color advertisement AM (4 issues)	€ 3,000
• Half page full color advertisement AM (4 issues)	€ 1,500
• IIA Events calendar to be send to all members	€ 5,000
• Event for IIA volunteers	€ 4,000

* = Joint label IIA/Partner

** = Topic to be agreed with IIA NL

IIA CONFERENCE 13-14 JUNE 2019, FLINT AMERSFOORT, OPTIONS*

• Pre conference for CAE's**	€ 7,500
• Shuttle bus	€ 3,000
• Conference app, incl. partner logo on start-up screen	€ 1,500
• Booth (2 x 2 m.)	€ 1,500
• Booth (4 x 2 m.)	€ 2,500
• Key cords with logo	€ 4,000
• Logo on catch box cover	€ 1,000
• Ticket for the Conference incl. dinner, excl. hotel nights (a maximum of 5 tickets)	€ 750
• Ticket for the Conference dinner only	€ 150
• Hosting of the Conference Dinner, incl. recognition as dinner sponsor	€ 5,000
• Partner logo on petit fours, per coffee break	€ 2,500
• Conference bag	€ 6,000
• Mobile DJ	€ 3,000
• Mini water fan	€ 2,500
• Neck-shoulder massage	€ 2,000
• Welcome carpet	€ 1,500
• Sushi bar	€ 2,000
• Mobile baristo bar (per day)	€ 2,500
• Smoothie & juices bar (per day)	€ 2,500
• Cocktailbar	€ 2,500
• Thermo mug	€ 2,500
• Breakdancers	€ 3,000
• Live band renamed with name of partner	€ 4,000
• Photobooth/magic mirror picture	€ 1,500
• Decorations flowers at venue	€ 2,500
• Dutch waffles stall (Stroopwafelkraam)	€ 1,500
• Z-card	€ 1,500

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